

## Waitakere Licensing Trust Ward 3 (Waitakere)

### Electing 1 Member

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#### **Mark ALLEN**

Future West

My principal place of residence is in the Waitakere Licensing Trust Ward 3 (Waitakere) area. I am also standing for Waitākere Ranges Local Board.

I've lived in the west almost all my life. One of the strengths of our area over this time has been our licensing trust, our biggest social enterprise. So I'm running for the Waitakere Licensing Trust because I want to increase its transparency and to make it as successful as it can be in both the social and enterprise arenas. As a strategist and as Community Waitakere's E.O. I'm experienced in for-community-profit organisations and community needs.

I believe that the organisation has become more focused on being financially successful and lost its leadership in the social and economic development arenas. I'll advocate for more planning with community input on delivering better economic, environmental and social outcomes to our area including reducing alcohol and gambling harm. I'll support staff being paid a living wage and opportunities to better support our local producers and economies. We need to shift the direction. Now.