

Waitakere Licensing Trust Ward 2 (Lincoln)

Electing 3 Members



Adam QUILL

Independent

My principal place of residence is in the Waitakere Licensing Trust Ward 2 (Lincoln) area.

Kia Ora,

I stand with a vision of modernising the Waitakere Trusts business model, to deliver its core purpose of giving back.

Currently there is over \$20 Million, invested by the Waitakere Trusts. Most of this should be released now, to address hardship and community need in West Auckland.

The current state delays benefit to the community, and subjects that future benefit to the whims of share markets, or the tyranny of inflation (currently both are true).

Additionally, I see significant opportunity to transform the Customer Experience.

The Plus Points loyalty scheme is screaming out to be managed via mobile app; Home delivery should be trialled to assess its ability to increase The Trusts returns; In-supermarket partnerships should explored as a future opportunity.

If you'd like to see a Trusts member advocate for modern customer experiences, with prompt returns to the community, I invite your vote.